

Montevallo Main Street
Board of Directors Meeting
August 10, 2017

Members Present:

David Darby, Susan Fulmer, Calvin Meadows, Adele Nelson, Pam Brown Phagan, Steve Gilbert, Carol Bruser, Janice Seaman and Julie Smitherman. Also in attendance was Dee Wodham and Sarah Hogan, Montevallo Main Street Director.

Call to Order:

Julie Smitherman called the meeting to order at 8:07 a.m.

The first item of business was the approval of the minutes from the July Board meeting. The minutes were tabled until the September meeting.

Treasurer Report:

Adele reported a current balance of \$34,683.78. Pam made a motion to approve and Calvin seconded. The motion carried.

President's Report:

Julie reported there were three vacancies on the Main Street Montevallo board. Mike Galloway, Bailey Thompson and Kirk Lightfoot were recommended to fill these vacancies.

- **Executive Director report**
- Sarah reported recent rain had slowed the progress on Main Street but poles were going up and concrete was being poured. Trustmark Bank will be closed over the weekend of August 11.
- A group will meet to discuss the economic development needs such as housing for military and retired.
- Mr. Patel has purchased the strip mall with plans to include new business.
- Upcoming events will include Vallo Venture on August 19th, and the Bicentennial Bash on September 9th.

Old Business:

- A mixer will be held on September 21. The Murder Mystery will serve as a fundraiser. Committee will have tickets for sale soon.
- The Holiday Decoration Proposal in the amount of \$17,113.00 was approved by the city council.
- Seven board members will be attending the Main Street Alabama conference on August 21st in Florence, AL.

- Two Streetscape grants were filled. Lucky Penney has a new sign and Happy Dollar placed an ad in the Chamber Chatter.

New Business:

- Board member t-shirts and name tags were handed out.
- Janice moved that Fund allocations in the amount of \$100 for Farmers Market and \$1,000.00 for conference training be approved. Susan seconded and the motion carried.

Board Committee Reports –

- The organization committee reported Fundraisers will include t-shirts at Artstalk and Wooden Street Signs.
- The design committee reported that three banners for empty store fronts would be purchased. 60 new welcome banners will be ordered. Lights have been ordered and bows will need to be made.
- Promotion committee reported that Vallo Venture Mega Bucks will be distributed.

Respectfully submitted,

Carol Bruser,
Secretary